Call for applications

for the 2nd level Specializing Master Programme in

"Design for Arts"
(1st edition)

Academic Year 2017/2018

(Annex "A"- Executive Decision of the Head of the Division of Student Affairs no. 1702/2017)

ART. 1
Programme overview

The 1st edition of the 2nd level Specializing Masters Programme in "Design for Arts" is offered by Politecnico di Torino for the academic year 2017/2018.

The administrative seat of this Specializing Master Programme is located at Politecnico di Torino – Office of Specializing Masters Programmes and Lifelong Learning ("Ufficio Master e formazione permanente").

The programme is managed by the "Specializing Masters Programmes and Lifelong Learning School" ("Scuola di Master e Formazione Permanente").

The Programme Director is Pier Paolo Peruccio, professor at the Department of Architecture and Design (DAD) of Politecnico di Torino.

ART. 2
Training objective, didactic contents and organization of the activities

The Specializing Master's programme is built on a careful analysis of the cultural and entrepreneurial features of our territory, and on the need to train multidisciplinary professionals who have a solid background in Humanities, but also the necessary skills in New Technologies. The students will be capable to foster projects for new models of entrepreneurship and cultural production, such as:

a. the design of products and services for the art system (museums, galleries, fairs …)
b. art and digital products
c. the design of innovative spaces for exhibitions and other events in the art and design field with the objective to involve a new public
d. the design of installations with/for the artists
e. products and services for the fruition of material and immaterial cultural heritage (architecture, landscapes, artefacts, archive documents…);
f. critical writing in art, architecture and design with a view to the dissemination of cultural contents.

The 2nd level specializing master is a full time programme of one academic year duration for a total of 60 ECTS; it will start in June 2018 and will end in May 2019.

Lectures will be held in English at Politecnico di Torino premises – starting in June 2018 and ending in December 2018. An internship period in institutions, companies and architectural studios will follow.

The teaching programme includes 4 months of classroom activities and it is structured as follows:
- 12 courses (40 credits – see Table no.1 – Organization of the courses)
- Internships (20 credits)

Courses will be held by professor of Politecnico di Torino and by experts in the field of visual arts and media.

The programme will include ex-cathedra lessons and project workshops on the following themes: display preparation, the creation of immersive environments, digital fabrication, the planning of products and services, mounting and dismounting of artworks, museographical and museological skills, lighting techniques, audio/video techniques, workshops held by visiting professors (artists, designers and architects) of an international standing.

<u>**Table no.1 – Organization of the couses**</u>

	ECTS
Exhibition and Display	4
Installation Design	4
Open Design	4
Computer Animation	3
Leadership	2
Innovation Design	4
Evaluation	2
Augmented Reality	3
Art Process Mediator for Site-Specific Projects	4

Design for Arts	4
Design and the Post-Internet Era	2
Advaced Art History	4
	40

ART. 3
Admission requirements

In order to be enrolled at a 2nd Level Specializing Master's Programme, applicants must hold a full degree (Master of Science degree/Laurea specialistica/Laurea magistrale).

The programme is addressed to graduate students having completed, within the deadline for application (ART. 4 Admission and Selection Procedures), a Master's degree programme (or equivalent title) in the following degree classes (D.M. 270/2004):

- Landscape Architecture (LM 3)
- Architecture and Architectural Engineering (LM 4)
- Conservation of environmental and architectural heritage (LM 11)
- Design (LM 12)
- Advertising and communication for the public and private sectors (LM 59)
- Performing arts and multimedia productions (LM 65)
- Computer System Engineering (LM 32)

All Master's degree programme belonging to equivant LS (D.M. 509/1999) and foreing Master's degree programme in related field of studies will be accepted.

All candidates must prove to have a good knowledge of the English language, which can be proved in one of the following way:
1) Possession of a language certificate included in the list of accepted certificates (see **Table n.2 English language certificates** at the end of this article in order to know the required level and accepted certificates);
2) Possession of a Bachelor's degree or a Master's degree from a University where English is the medium of instruction. In this case the University must issue a transcript of records which also states that "The medium of instruction is English";
3) Skype interview with the Selection's Commission.

Table n.2 – English language certificates

Examination Board	Certificate	Minimum score accepted
IELTS https://www.ielts.org/	IELTS (International English Language Testing System) – Academic or General training	5.5
Cambridge English Language Assessment http://www.cambridgeenglish.org/exams/	Cambridge Preliminary English Test (PET)	Pass with Distinction
	Cambridge English FIRST (FCE)	
	Cambridge English ADVANCE/CAE	
	Cambridge English: PROFICIENCY/CPE	
	BULATS	Reading & Listening: overall score 60 Writing: overall score B2 Speaking: overall score B2
ETS http://www.ets.org/toefl	TOEFL - ibt	72
	TOEFL - cbt	228
	TOEFL - pbt	
	TOEIC	Listening: 400; Reading: 385; Speaking: 160; Writing: 150
Pearson http://pearsonpte.com/	Pearson Test of English Academic	59

LCCI – EDI / Pearson http://qualifications.pearson.com/en/qualifications/lcci.html	ELSA English Language Skills Assessment	Reading, Writing, Listening e Speaking: B2 in all 4 tests
	JETSET	JETSET Level 5 or higher Reading: 50% Writing: 50% Listening: 50% Speaking: 50%
CaMLA http://www.cambridgemichigan.org/exams	Michigan ECPE (Examination for the Certificate of Proficiency in English)	
	Michigan ECCE (Examination for the Certificate of Competency in English)	
telc gGmbH https://www.telc.net/en.html	TELC	Reading, Writing, Listening, Speaking: B2 in all 4 tests
Trinity College London http://www.triniticollege.com/	Trinity ISE	ISE II
AKS Unicert http://www.unicert-online.org/en	UNIcert	UNIcert II

ART. 4
Admission and Selection Procedures

The Specializing Masters Programme is open to a maximum of **25** participants.

Application to the Specializing Masters Programme must be made by completing the on-line application form available on the Politecnico di Torino website: https://didattica.polito.it/master/design_for_arts/2018/how_to_apply

Application forms must be submitted within:
- **April 16th, 2018** at 11:59 a.m. - Italian time

ALL the following supporting documents must be upload to the application form on Politecnico di Torino website (in English or Italian only):

1. valid identitification document (passport for extra EU applicants)
2. curriculum vitae (cv must include the authorization to the processing of personal data – in compliance with Legislative Decree no. 196/2003);
3. English certificate (see table n. 2 "English language certificates", art. 3);
4. List of exams of both Bachelor's and Master's degree programmes:
   - for applicants with degree(s) obtained from a non-Italian University: official transcript(s), by University of origin, produced on headed paper, containing the full list of all the exams passed and the grades obtained. The transcript(s) must also include the date of the degree conferral.
   Upon enrolment, the admitted candidates must submit the original copy of the "Dichiarazione di Valore/"Statement of validity" (related to the Master's degree) issued by the Italian Diplomatic Mission in the country where the qualification was awarded. If the Master's degree was awerded by a European university, admitted candidates can turn in the "Diploma Supplement" instead of the "Dichiarazione di Valore".

or

   - for applicants with degree(s) obtained from an Italian University: self-certification ("dichiarazione sostitutiva di certificazione" - Art. 46 DPR 28 December 2000, n. 445) in which applicants declare to have obtained **both a Bachelor and Master's degrees**.
   The self-certification must include: the name of degree, the name of the University, the date of degree conferral and the gradution final grade, the full list of all the exams passed and the grades obtained (these information are required for both degrees).
   In compliance with art. 75 of D.P.R. 445/2000, should the self-certification be found to be false or incorrect, the applicant loses any benefit which he/she might have acquired on the basis of the untruthful declaration.

5. Admission Request Form (available on the webpage of the Specializing Masters Programme link https://didattica.polito.it/master/design_for_arts/2018/application_deadline_and_documentation_required);
6. Motivation Letter: max 1 page (see the template available at this link https://didattica.polito.it/master/design_for_arts/2018/application_deadline_and_documentation_required).

Failure to attach even one of the above mandatory documents will result in excluding applications from the selection process.

After the application deadline, the Selection's Commission will evaluate all the applications received.

Selections will consist in the evalutation of:

- CV and Portfolio (in order to assess coherence, in-depth analysis and type of projects that candidates have developed during school/university, during their professional career and individually);
- education results (Master's Degree final results specified in the academic transcript and/or average grade obtained as well as time needed to complete the Master's Degree);
- motivation letter.

The Selection's Commission will assign a maximum of 100 points on the basis of the following criteria:

- Max 20 points for CV evaluation;
- Max 35 points for the academic results (average grade obtained in the exams, number of years needed to get the final degree);
- Max 35 points for the porfolio;
- Max 10 points for the motivation.

Candidates who will not reach the minimun score of 60 points will be considered "not suitable" and they will not be admitted to the programme.

The person responsible for the admissions administrative procedure is Mr. Alberto Pusceddu (Head of the Specializing Master's Programmes and Lifelong Learning Office at Politecnico di Torino).

ART. 5
Selection Outcomes

At the end of the selection process, the following lists will be published on the "Selection outcomes" page of the specializing master's programme's website:

- the lists of applicants admitted to the Specializing Master's progremme;
- the reserve list.

Candidates who attached all the required documents, who fulfills all the requirements, and who will reach the mininum score of 60 points will see their position in the rankings and their final score on the "Selection outcomes" page, where the official lists are published.

Please note that:
- Candidates who will not reach the minimun score of 60 points, who will not satisfy all the requirements or who did not attached all the required documents will not be admitted.

ART. 6
Enrollment

Admitted candidates who accept the offer to participate in the Programme will have to enrol at Politecnico di Torino by the starting date of Specializing Master's Programme.

Upon enrolment, participants who hold a degree from a non-Italian University must submit the original copy of the "Dichiarazione di Valore"/"Statement of validity" (related to the Master's degree) issued by the Italian Diplomatic Mission in the country where the qualification was awarded.

If the Master's degree was awerder by a European university, participants can turn in the "Diploma Supplement" instead of the "Dichiarazione di Valore".

Participants who are non-EU citizens and reside in Italy must submit a valid Italian residence permit.

Participants who are non-EU citizens and reside abroad must submit an Italian VISA for study purpose "type – D".

ART. 7
Evaluation and qualification

QUALIFICATION

After completing the programme, participants who have regularly attended the activities and reached the total amount of 60 ECTS required for graduation, will be awarded the "Design for Arts" 2nd level Specializing Master's diploma by Politecnico di Torino. The diploma will be issued in Italian.

STUDENTS' OBLIGATIONS

The Specializing Master's Programme requires the participants a full time commitment. Attendance to the activities foreseen is mandatory for at least 80% of the Programme.

Absences will be allowed up to a maximum of 20% of total classroom hours. Absences for more than 20% of total classroom hours will lead to exclusion form the Specializing Master's Programme.

Withdraw from the Programme must be put in writing.

For the purpose of obtaining the Specializing Master's degree, the Master Coordinator will also evaluate the student's participation in the activities and the appropriateness of his/her behaviour.

Participation will be subject to performance evaluation throughout the Programme. Detailed rules about the exams will be provided during the opening day.

It is not possible to be enrolled in a Specializing Master's Programme and in another University programme at the same time.

EVALUATION METHOD

For each course participants will have to take an exam constisting in a written and/or an oral evaluation test. At the end of the Programme the final presentation (dissertation of the thesis prepared during the internship) will allow to assess the student's skills.

ART. 8
Participation and enrolment fee

The paticipation fee is 5.000,00 Euro (five thousand/00) + 19,53 Euro (nineteen/53) as enrolment fee: the total amount shall be paid to Politecnico di Torino according to the following installments:

- 1.000,00 Euro within the deadline which will be defined by Politecnico for participants to accept the offer for the Specializing Master's Programme;
- 2.000,00 Euro at the time of enrollment + 19,53 Euro (nineteen/53)
- 2.000,00 Euro as balance payment after six months

The participation and the enrolment fee can be paid by wire transfer through the "Apply@polito" platform.

The participation fee paid by the participants to accept the offer for the Specializing Master's Programme (1.000,00 Euro) will be refunded only in case of failure of VISA issuing by the Italian Embassy (for extra-EU citizens only) or in case that the programme will not be activated, which happens only if the minimum number of participants required will not be reached.

In case of withdrawal or exclusion from the programme the participation fee and enrolment fee won't be refunded under any circumstances.

The programme will start only if the minimum number of 17 participants is reached.

FOR ANY INQUIRY OR ADDITIONAL INFORMATION PLEASE CONTACT:
Office of Specializing Master's Programmes and Lifelong Learning
Corso Duca degli Abruzzi, 24 - 10129 Torino (ITALY)
Email: master.universitari@polito.it

ART. 9
Scholarships

Politecnico di Torino, thanks to the support of the Compagnia di San Paolo, Fondazione CRT and Giorgia Pininfarina offer to a maximum of 9 students of the 2nd Level Specializing Master's Programme in "Design for Arts" a.y. 2017/2018 the possibility to receive a scholarship in the gross amount of 5.000,00 Euro (five thousand/00).

In particular Compagnia di San Paolo will finance 6 scholarships, Fondazione CRT will finance 2 scholarships and one scholarship will be financed by Giorgia Pininfarina in memory of Sergio Pininfarina.

Furthermore, thanks to the support of Fondazione CRC, Politecnico di Torino will offer to a maximum of 2 students, residing in the province of Cuneo (Piedmont, Italy), the possibility to receive a scholarship in the gross amount of 2.500,00 Euro (two thousand/00, five hundred/00).

The scholarships will be assigned at the end of the lectures period.
In order to be eligible, the students must meet the following requirements:
* To be enrolled in the 2nd Level Specializing Master's Programme in "Design for Arts" for the academic year 2017/2018;
* To have attended at least 80% of face-to-face classes;
* To have successfully passed all the exams included in the Study Plan.

The candidates will be evaluated on the basis of the weighted average grade of all their exams and of class attendance. The Selection Commission will prepare a ranking list of all candidates and will award 11 scholarships to the top 11 students on the list.

In case of equal score, the scholarship will be offered to the students with the best academic performance, based on the information available on the "Apply@Polito" platform (Master's degree final grade, single grades obtained in each exam; priority will be given to the candidates who have the highest number of 30/30 or 30/30 cum laude grades).

The Commission's evaluation shall be considered final and unquestionable.

The names of the scholarships recipients will be published on the relevant page of the website https://didattica.polito.it/master/design_for_arts/2018/introduction.

ART. 10
Privacy policy and access to documents

The information provided for in Article 13 of the "Code regarding the protection of personal data" (Legislative Decree No. 196 of 30th June 2003) is available at: https://didattica.polito.it/privacy/.

The personal data included in the on-line application form are treated for the selection and enrolment process only; the data are used by Politecnico di Torino within the institution itself, and exclusively for purposes of the institution: for this reason, personal data are shared with various offices within the University (to carry out the activities within their competence) without further notification to the applicants.

Owner of the database is Politecnico di Torino, represented by the Rector, with legal seat in Corso Duca degli Abruzzi, 24 - 10129 Torino.

The person in charge of the student data is the Head of the Division of Student Affairs.

Access to all documents is allowed in the forms provided for by current Legislation.

ART. 11
Final provisions

1. Communication with candidates will take place primarily through the "Apply@Polito" platform.

Specific communications might be sent via email or SMS using the contact details provided by candidates during registration on the platform.

2. Politecnico does not take any responsibility in case of unavailability of recipients and for loss of communications due to inexact indication of a candidate's email address or telephone number or due to delay or failure to notify changes to the contacts provided during registration.

3. This Call is published on the online University Bulletin available at https://www.swas.polito.it/dotnet/albo_online/. The same can be found on https://didattica.polito.it/master/.