INTERNATIONAL MASTER IN INDUSTRIAL MANAGEMENT

Presentation for PoliTO

Rafael Ramos, May 5th 2020
WHAT IS IMIM?
A multi-site Master Program

- For students with engineering based educational backgrounds
- To provide them with essential business and managerial skills
- Relevant to pursuing careers in internationally oriented manufacturing and service industries
MULTI-SITE
Five leading Universities

- Politecnico di Torino (PoliTO), ITALY
- Tecnológico de Monterrey (TEC), MEXICO
- Northwestern Polytechnic University (NPU), CHINA
- Heriot-Watt University (HWU), SCOTLAND
- Universidad Politécnica de Madrid (UPM), SPAIN
TRULY INTERNATIONAL

4 continents, 6 countries, 8 cities
STRUCTURE

120 ECTS, 4 semesters, 2 academic years

• First semester: HWU Edinburgh
  ‣ Management I: Projects and Operations

• Second semester: UPM Madrid
  ‣ Management II: Strategy, Resources and Data

• Third semester:
  - HWU Dubai, Logistics and Supply Chain
  - PoliTO Torino, Engineering and Finance
  - NPU Xi’an, Doing Business In/With China
  - TEC México DF, Monterrey, Guadalajara, Data Science or Innovation

• Fourth semester: anywhere, Master Thesis & Internship
GRADES
You will obtain:

- Master of Science (MSc) in Industrial Management from HWU
- International Master in Industrial Management from UPM
STUDENTS
Last three editions

- 30+ students/edition (average)
- From 4 continents
- And 27 countries

South America: 7%
Asia: 39%
Europe: 52%
Other: 2%
COST
Tuition fees

18,500€

Waivers for students coming from partner Universities

Scholarships based on merit
WHY IT IS UNIQUE?

Reasons to apply

- Quality of the Program & Teaching
- Mobility & Diversity
- Focus on Employability
- Teamwork & Problem Solving
- Company Engagements & Internships
- Career prospects: a good start!