



**POLITECNICO
DI TORINO**

ScuDo

Scuola di Dottorato ~ Doctoral School

WHAT YOU ARE, TAKES YOU FAR



CHI RI-CERCA TROVA!

Developing your employability

**PROJECT LAUNCH – OCTOBER 3 and 4,
2017**



Why this project

IN ITALY, **52,2%** OF PH.DOCTORS IN ENGINEERING & ARCHITECTURE FIND A NON-ACADEMIC JOB WITHIN THE FIRST YEAR AFTER THE END OF THEIR PROGRAM (*ALMALAUREA, 2015*)

MOST ARE HIRED BY **PRIVATE EMPLOYERS** AS INDUSTRIAL RESEARCHERS, FIRM MANAGERS AND PROFESSIONALS, STARTUPPERS OR SELF-EMPLOYED WORKERS...



Why this project

EMPLOYMENT RATES ARE VERY HIGH (MORE THAN **92,0%** OF ITALIAN DOCTORS FIND A JOB WITHIN THE FIRST 4 YEARS AFTER THE END OF THEIR PH.D. PROGRAM)

SADLY, **PH.D. CERTIFICATES** HAVE A QUITE LOW VALUE ON THE JOB MARKET:



- *Most employers may not find any extra value in a Ph.D as compared to a Master's Degree*
- *Government measures may not lead to expected results*
- *Ph. Doctors may tend to underestimate their academic title*



How to build a non-academic career?

EDUCATION & TECHNICAL
BACKGROUND



HOW TO DESIGN YOUR OWN **JOB PROJECT**
(desires, needs, personal &
professional resources, restrictions ...)

HOW TO UNDERSTAND THE **JOB MARKET**
(professional opportunities, rules &
contracts, job searching tools)

HOW TO ENHANCE YOUR **SOCIAL SKILLS**
(networking, presentation skills, team
working)

EMPLOYABILITY



What we offer: a new training experience



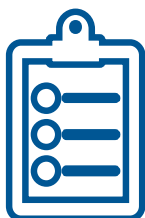
32 HOURS OF TRAINING ON EMPLOYABILITY
(sessions of 4 hours each)



CALENDAR

16 October – 12 December 2017

ITALIAN VERSION AND ENGLISH VERSION
(2 editions in 2017)



25 PARTICIPANTS MAX.
for each edition



What we offer: an interactive methodology





What we offer: practical contents

1. SELF EMPOWERMENT (8 hours of training)

- how to tailor your personal career plan
- how to make decisions about your professional future

2. JOB OPPORTUNITIES (8 hours of training)

- company working: corporations and SMEs
- self-employment: freelance jobs and entrepreneurship

3. JOB SEARCH (8 hours of training)

- marketing channels
- self-marketing tools (cv, etc)
- employee selection process

4. NETWORKING (8 hours of training)

- how to improve your networking
- how to enhance your communication skills



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For more information and reservations:

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